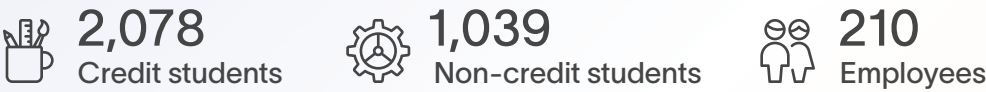


# The Economic Value of North Central Michigan College

## About NCMC



## Economic impact analysis



**\$61.4 million** Added income

### Alumni impact

Impact of the increased earnings of NCMC alumni and the businesses they work for

An economic boost similar to hosting the World Series **9x**

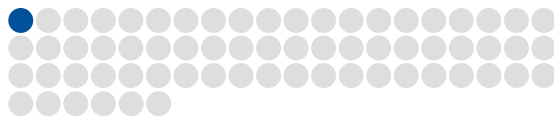


OR **765** Jobs supported



**1** out of every **66**

jobs in the Four-County Region is supported by the activities of NCMC and its students.



**\$15.1 million** Added income

### Operations spending impact

Impact of annual payroll and other spending

Enough to buy **320** new cars



OR **226** Jobs supported



**\$1.5 million** Added income

### Student spending impact

Impact of the daily spending of NCMC students attracted to or retained in the region

Enough to buy **101** families\* a year's worth of groceries



OR **25** Jobs supported



**\$969.2 thousand** Added income

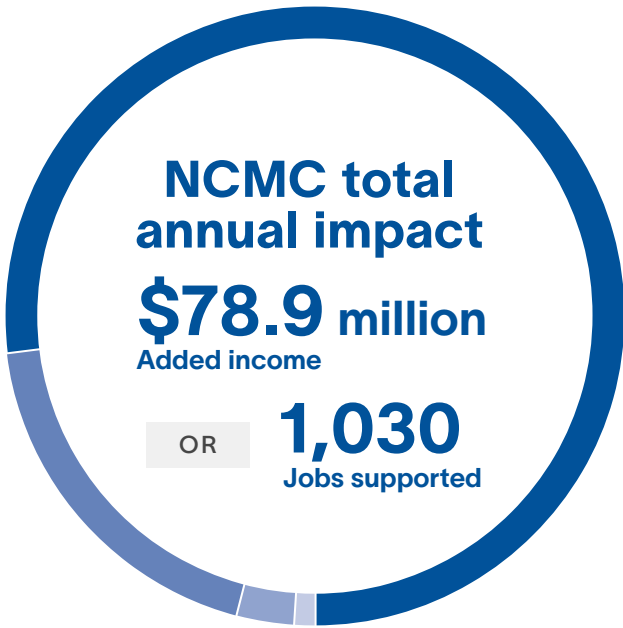
### Construction spending impact

Impact of expenditures for ongoing construction projects

OR **15** Jobs supported



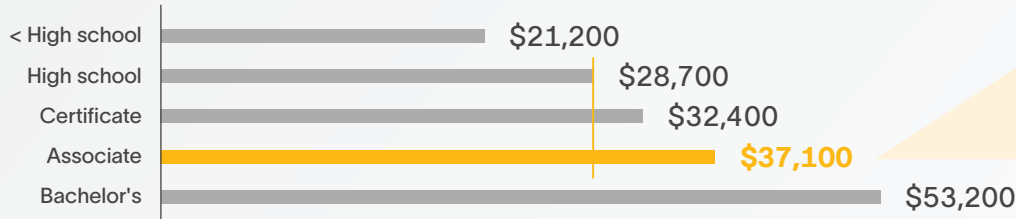
● = 100 jobs \* = family of four



## Investment analysis



### Average earnings by education level at career midpoint



The average associate degree graduate from NCMC will see an increase in earnings of **\$8,400** each year compared to someone with a high school diploma working in Michigan.

For every **\$1...**



**Students** gain **\$4.50** in lifetime earnings



**Taxpayers** gain **\$1.50** in added tax revenue and public sector savings



**Society** gains **\$7.20** in added income and social savings