

COMMUNICATION

FORGING FUTURES TOGETHER NORTH CENTRAL MICHIGAN COLLEGE

North Central's communication programs equip students with a versatile skill set that includes effective written and verbal communication, critical thinking, and media literacy.

Communication skills are universally valuable, opening doors to global career opportunities and allowing professionals to work in various locations and diverse industries worldwide.

ALUMNI SPOTLIGHT

I'm glad I came to North Central because it was the first step on a path that led me to where I am today.

— Haylie Haase



7.4%

PROJECTED GROWTH
2024-2031



\$61,203

AVERAGE SALARY IN MICHIGAN

June 2024



CAREER OPPORTUNITIES

- Public Relations Specialist
- Social Media Manager
- Website Manager
- Editor
- Online Content Analyst



* COMMUNICATION —

ASSOCIATE OF ARTS CONCENTRATION

The Associate of Arts - Concentration in Communication is designed for students who want a cost-effective start to a bachelor's degree in communication. Graduates are well-prepared with a solid foundation in essential communication skills including writing, public speaking, and interpersonal communication.

NEW MEDIA —

CERTIFICATE OF DEVELOPMENT

This certificate provides specialized training and expertise in the rapidly evolving digital landscape. Gain focused, hands-on experience in capturing and preparing video for the web or other media, including digital and web-based audio and video recording, editing, and presentation.



TRANSFER OPPORTUNITIES

Graduates are prepared for entry-level roles in communications or for bachelor's degree completion in this or a related field. Scan the QR code for detailed transfer information.

North Central students' top five transfer destinations are:

1. Lake Superior State University
2. Grand Valley State University
3. Michigan State University
4. Central Michigan University
5. Ferris State University



PARTNER

* This program meets Michigan Transfer Agreement (MTA) requirements, which guarantees your North Central credits will transfer seamlessly to participating partner universities statewide.



Learn more.

Learn more about our Communication programs as well as job and salary information.



Visit campus.

We would love to show you more about life at North Central. Schedule a group or personal tour.

ncmich.edu/visit



Apply today.

Fill out the FREE application to start your journey as a future Timberwolf!

ncmich.edu/apply



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