

FORGING FUTURES  
**T**  **GETHER**  
NORTH CENTRAL MICHIGAN COLLEGE



2024 College Profile

# ABOUT NORTH CENTRAL

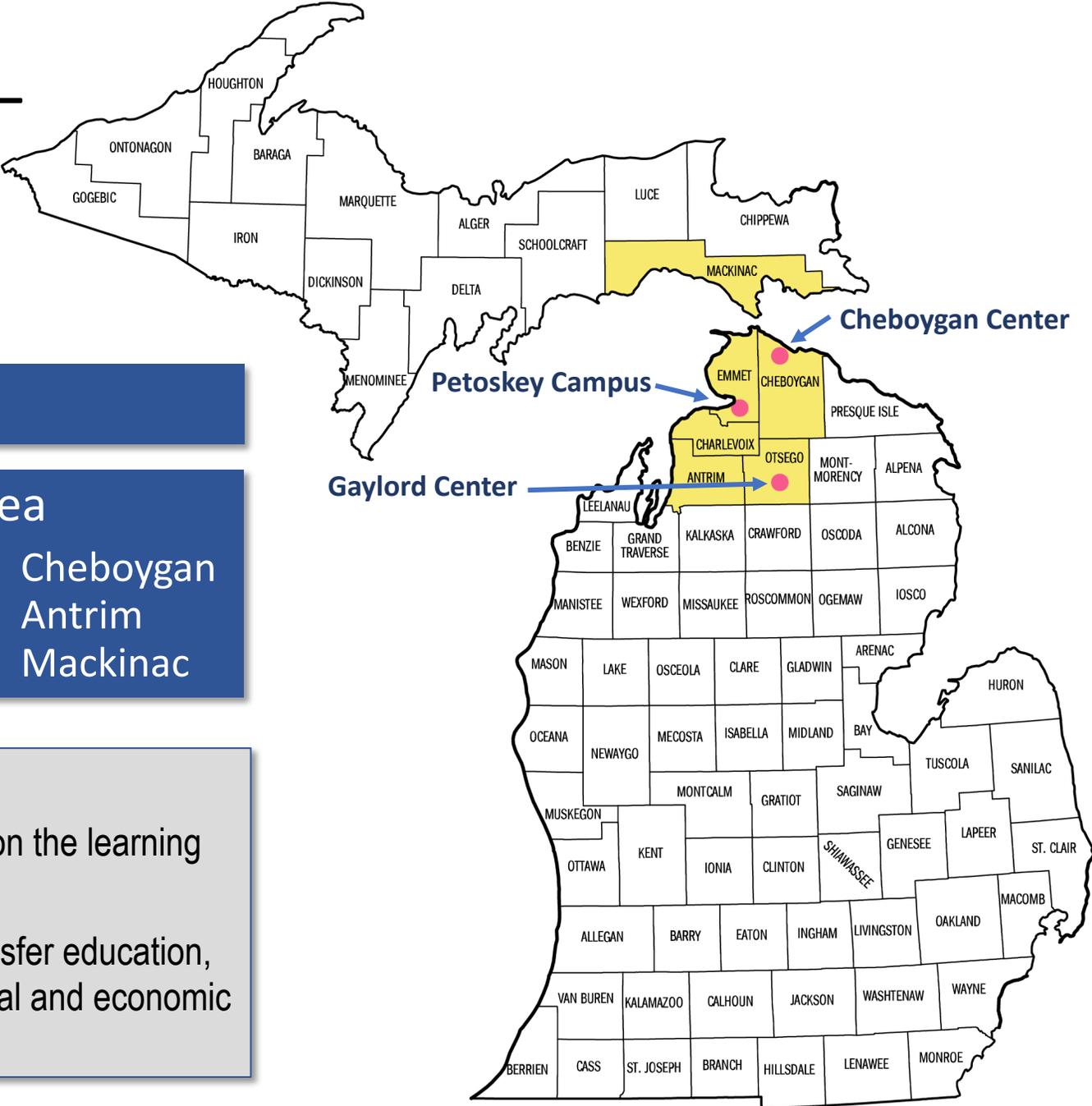


First Classes Began in 1959

- 3 Locations + Online
- Petoskey (Main Campus)
  - Cheboygan
  - Gaylord

- Main Service Area
- Emmet
  - Charlevoix
  - Otsego
  - Cheboygan
  - Antrim
  - Mackinac

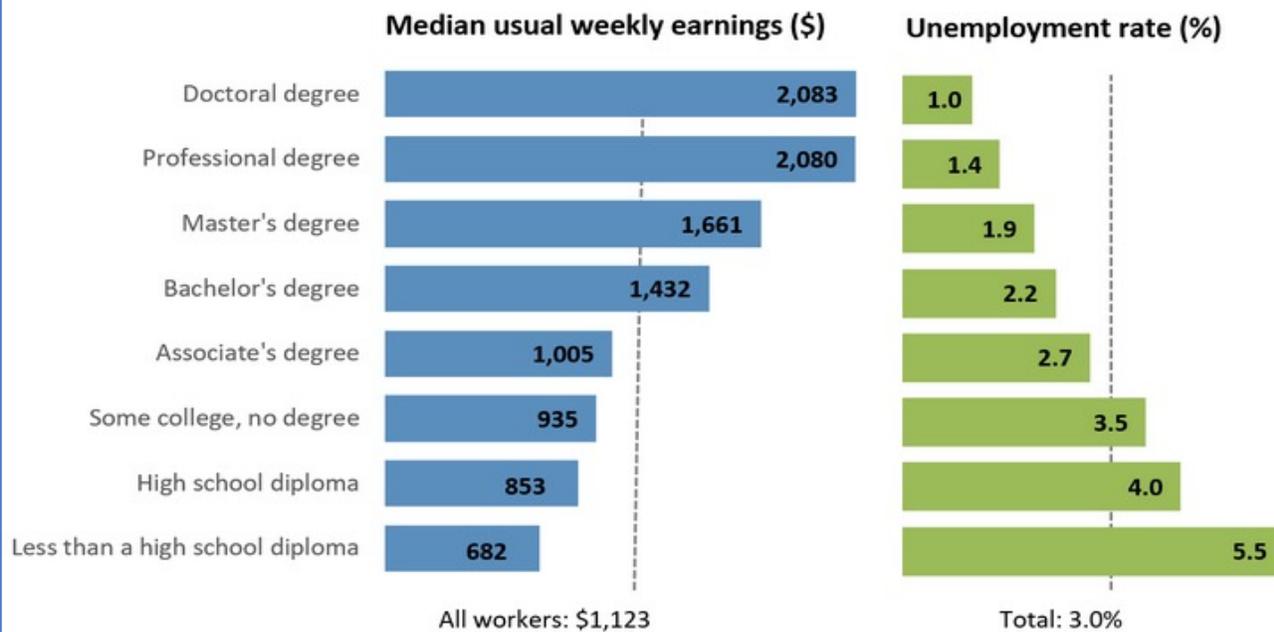
**Vision**  
To become the premier *student-centered* college, as *partners* on the learning journey.  
As such, North Central will be recognized for its strength in transfer education, workforce development and lifelong learning, energizing the social and economic vitality of the communities it serves.



# EDUCATION PAYS

- Increased Earnings
- Greater career stability
- Improved quality of life
- More community involvement
- Boosting the community's skilled workforce

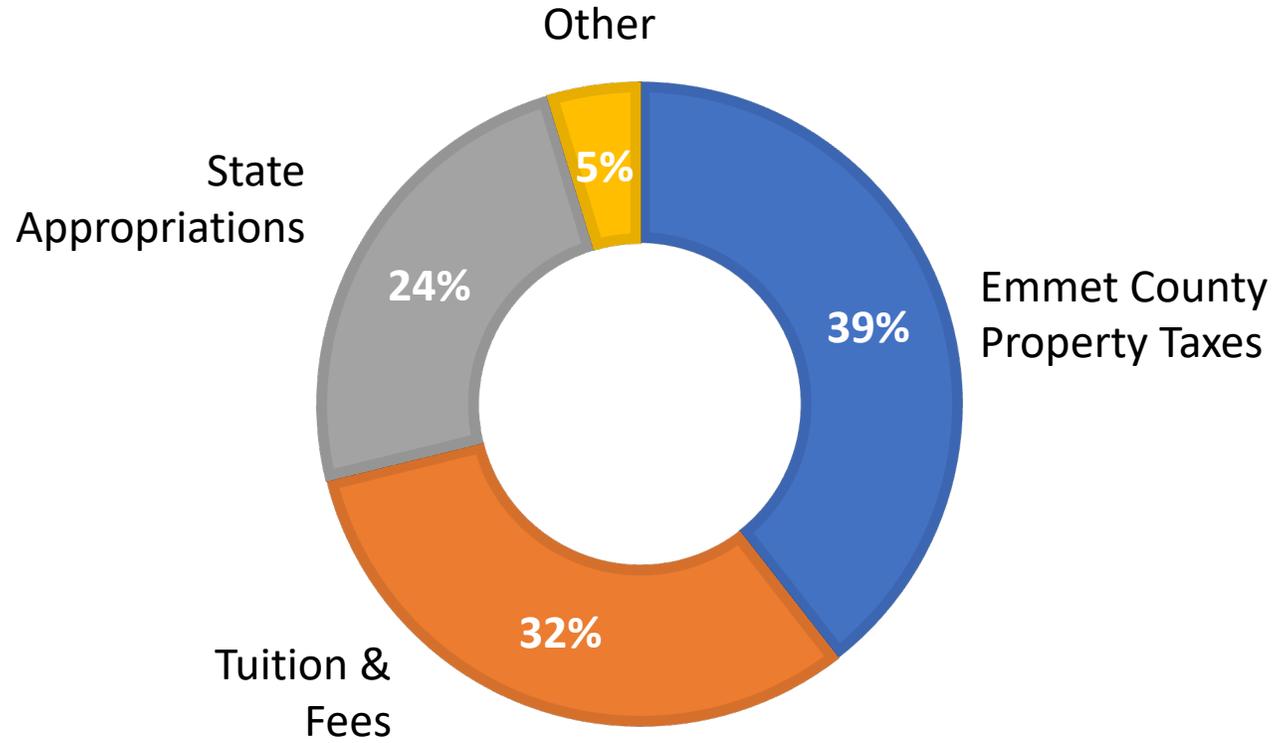
Earnings and unemployment rates by educational attainment, 2022



Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers.  
Source: U.S. Bureau of Labor Statistics, Current Population Survey.



# OPERATING REVENUE



## Tuition Per Contact Hour

2023-24

In-District

**\$148**

Out-of-District

**\$250**

Out-of-State

**\$320**

# ECONOMIC IMPACT

## NCMC Student Perspective

**\$300,200**

Over a working lifetime, the undiscounted value of the associate degree over a high school diploma

**4.1**

Benefit/cost ratio

**17.7%**

Annual rate of return



Students see a high rate of return for their investment in NCMC

**\$74.2 million/yr.**

Total income added in the region

OR

**1.5%**

of region's Gross Regional Product (GRP)

**1,376 Jobs**

supported in the region

OR

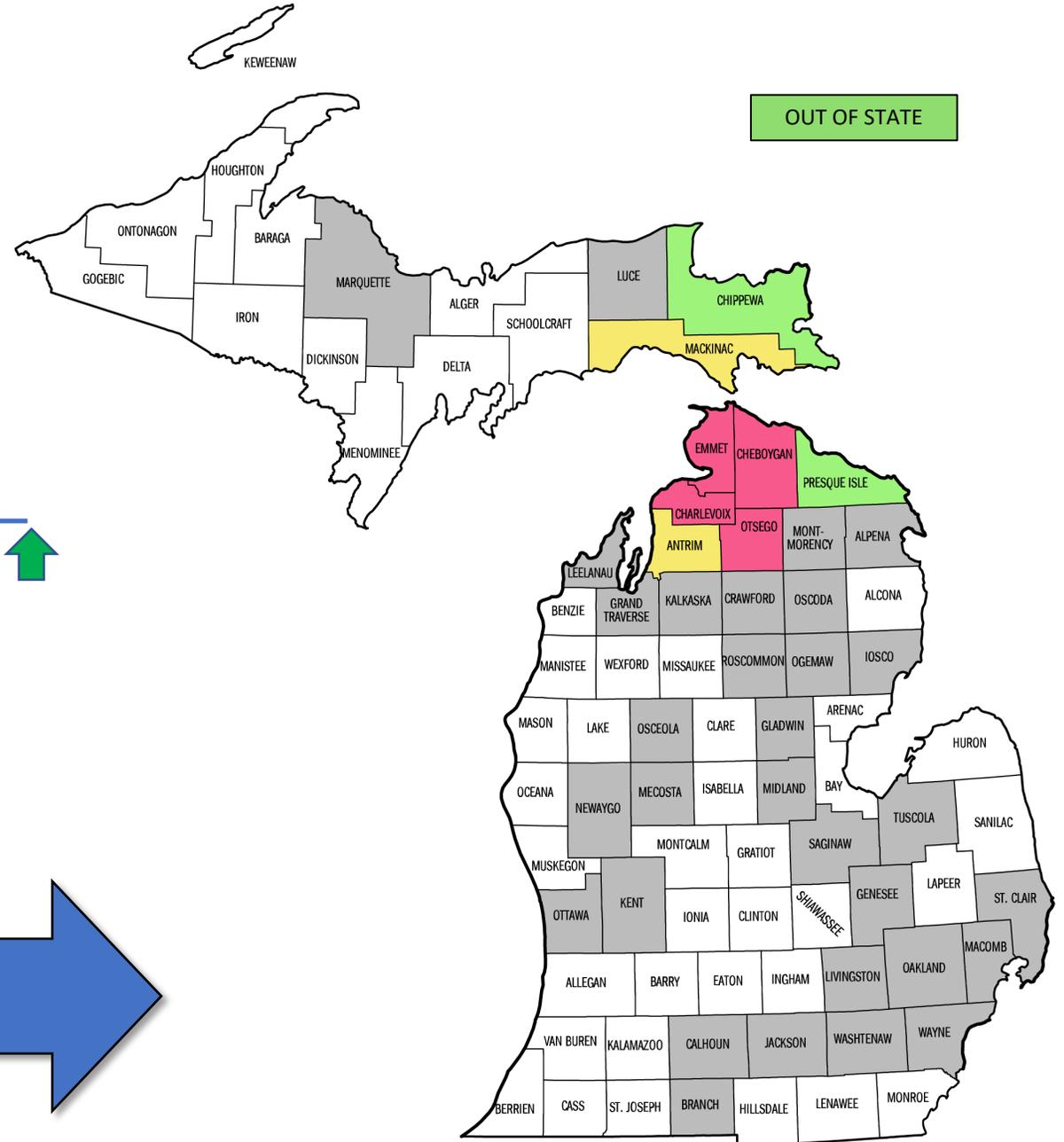
**1** out of **49** jobs in the region

An estimated 42,000 former NCMC students are employed in the Four-County Region of Charlevoix, Cheboygan, Emmet & Otsego.

# ENROLLMENT

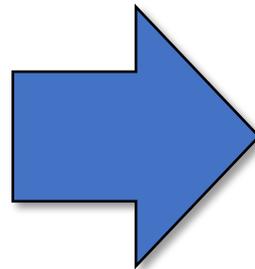
W 2023-24

	Headcount	Contact Hrs.	FTE
W 2023-24	1755	13,959	856
W 2022-23	1660	13,791	846
% Difference	5.71%	1.2%	1.2%



**NCMC students come from 39 Counties  
+ 8 from out-of-state**

- Red is >200 Students
- Yellow is 30-199 Students
- Green is 7-29 Students
- Grey is all "Other" 1-6 Students



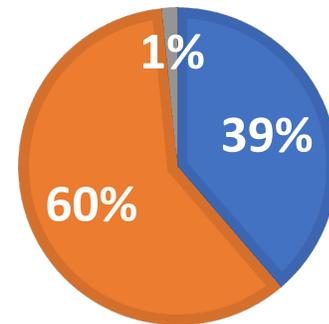
# STUDENT PROFILE

## Age

Under 18	698
18-19	504
20-21	141
22-24	103
25-29	95
30-34	64
35-39	44
40-49	62
50-64	32
65 over	12
<b>Total</b>	<b>1,755</b>

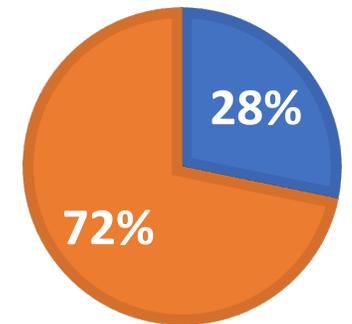


## GENDER



■ Male ■ Female ■ Other

## STUDENT STATUS



■ Full-Time ■ Part-Time

# DUAL ENROLLED/EARLY COLLEGE

WINTER 2024 DATA

48%

846 students are Dual Enrolled

32%

272 of the Dual Enrolled students are Early College

3

High Schools

Boyne City = 62 Students

Gaylord = 145 Students

Petoskey = 65 Students



Our Early College program gives high school students the opportunity to receive both a high school diploma and a North Central associate degree after their fifth year of high school, and the high school may pay all or a portion of a student's tuition bill.

# ACADEMICS

## 20 Transfer Programs

### 9 General Transfer Programs

#### **AA, AS, AGS**

- 2 can be earned 100% Online
- These degree programs are for students who plan to transfer to senior institutions.

### 11 Statewide Transfer Pathways

#### **AA, AS**

- 5 can be earned 100% online
- Students transfer their NCMC general education courses with guaranteed acceptance at participating four-year institutions in Michigan.

### 48 Occupational Programs

#### **AAS, C, CD**

- 2 can be earned 100% Online
- These career programs are designed to prepare students for the workplace rather than to transfer to a four-year college or university.

### 13 Fast Track Programs

Each Fast Track program can be completed in 4-24 weeks (depending on the program) and results in industry-specific certifications designed to meet regional workforce demands and employer requirements.

# LADDERED LEARNING

## Stackable Credentials

NCMC is leveraging short-term offerings that can either stand on their own or build onto one another.

## Nursing Career Ladder

Our nursing career ladder will allow graduates to quickly earn the certification to begin an in-demand healthcare career, while giving them the option to return to college for additional credentials when it makes sense for them personally and professionally.



# FINANCIAL AID/SCHOLARSHIPS



## TYPES OF AID

NOT INCLUDING STUDENT  
LOANS

- Pell Grants
- Federal Supplemental Opportunity Grant
- TIP (Tuition Incentive Program)
- Michigan Reconnect
- Futures for Frontliners
- NCMC Scholarships
- Private Scholarships

**\$3,982,950**

TOTAL AID AWARDED

**80%**

of NCMC students  
receive grant &  
scholarship aid

**\$1,360,578**

FIRST-TIME, FULL-TIME  
AID AWARDED

**88%**

of First-Time, Full-  
Time students  
receive grant &  
scholarship aid

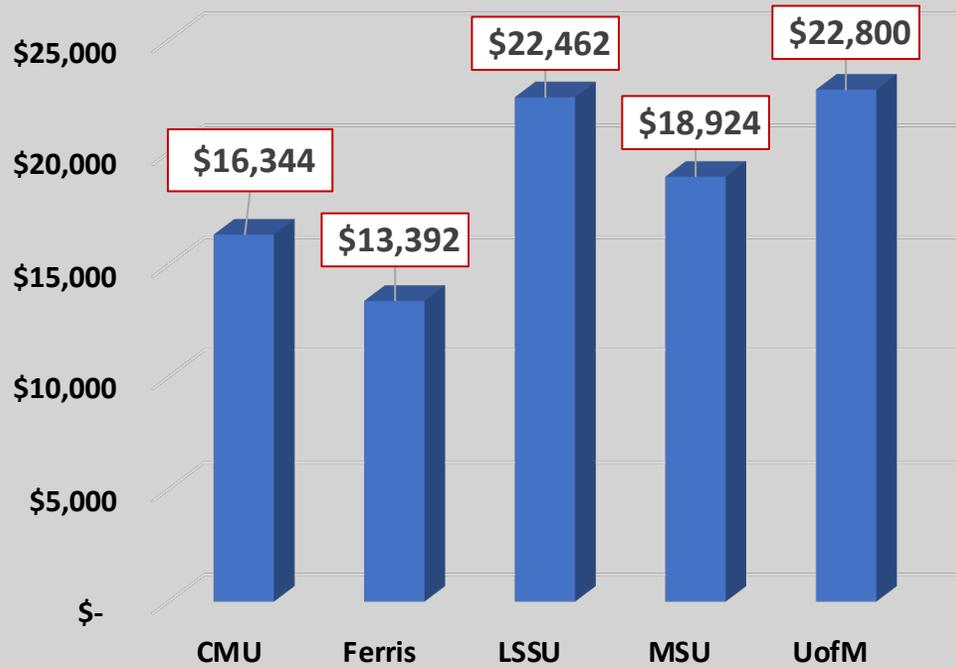
**\$2,626,872**

REMAINING AID  
AWARDED

Grant and  
scholarship aid  
going to  
undergraduate  
degree seeking  
students who are  
not first-time  
full-time.

\*Academic year 2022-2023 data from IPEDS (Integrated Postsecondary Education Data System).

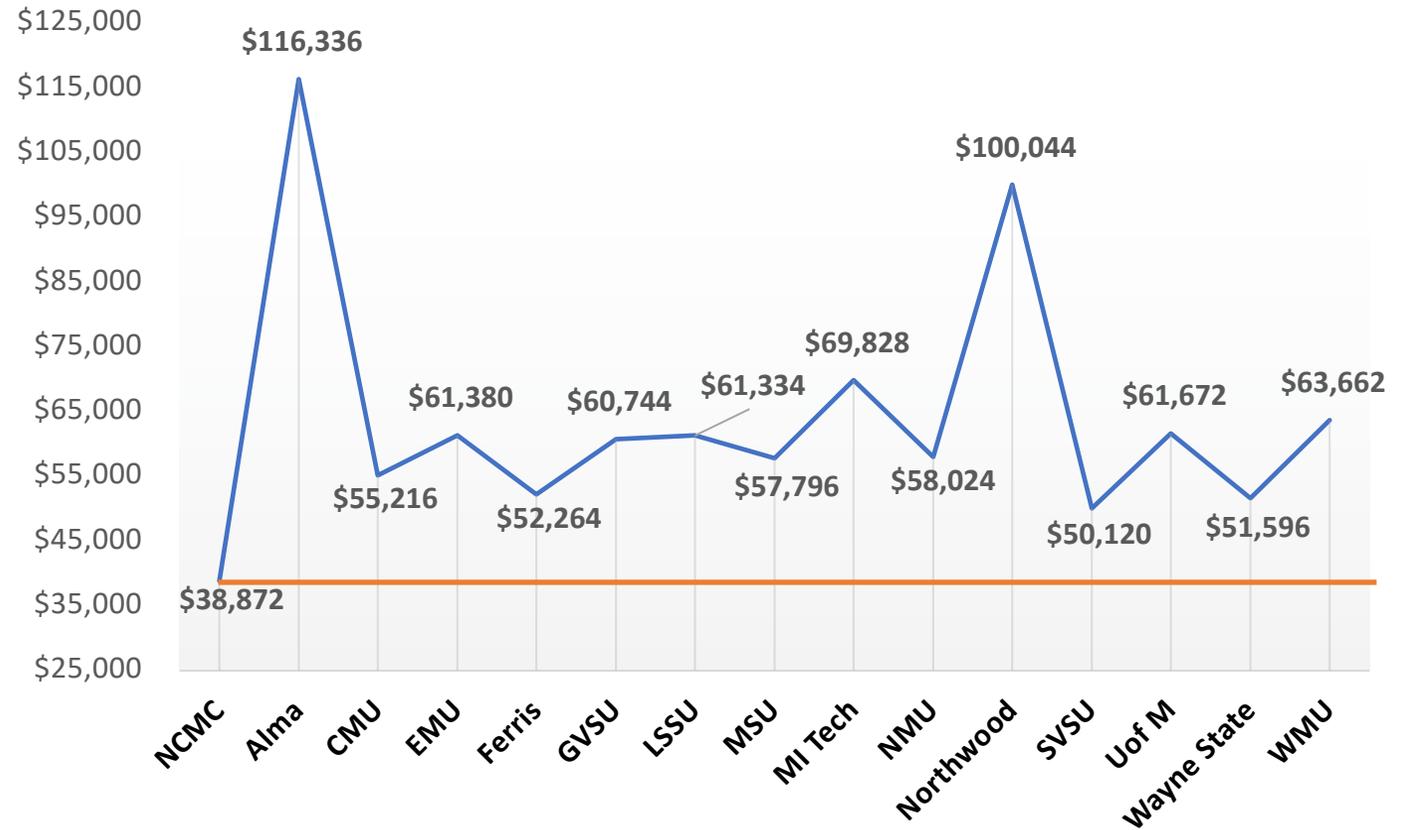
# 2 YEAR COST OF ATTENDANCE COMPARISON



**SAVINGS**

by attending NCMC full time and living on campus for the first 2 years

## 2 Year Cost of Attendance



\*The tuition data is academic year 2023-2024 data from IPEDS (Integrated Postsecondary Education Data System) (March 1, 2024) from College Tuition Compare website: <https://www.collegetuitioncompare.com/compare/tables/?state=MI&degree=Undergraduate>. Two-year cost of attendance assumes a total of 60 credit hours completed, books and supplies, room and board, in-district rates.

# TIMBERWOLF PRIDE!



# ATHLETICS

## Teams

- Men's and Women's Basketball
- Men's and Women's Cross Country
- Women's Volleyball
- Esports

Compete in the MCCA & NJCAA's Region 12

- Which includes 33 colleges in Indiana, Ohio, and Lower Michigan.

Mascot – The Timberwolf



# COMMUNITY CONNECTIONS



## Community Services

- Employment Services
- Career Fair
- Youth Success Programs

## Community Support

- Volunteering
- Sponsorships
- Community Events

## Business Services

- Customized Training
- Professional Development
- Healthcare and Safety Training
- Funding Assistance

## Community Collaboration

- President's Commission
- Academic Advisory Boards
- Partnering with others to benefit the region
  - Childcare
  - Healthcare
  - Affordable Housing

## Community Education

- Lifelong Learning Classes
- Luncheon Lectures
- International Lectures

# COMMUNITY COLLABORATION IN ACTION

## Phase 2: NCMC's Child Care Initiative

**The creation of a sustainable and viable child care system for Emmet County and beyond.**

North Central Professor Jennifer Wixson has pulled together a team to work on the implementation and evaluation of innovations that will address:

- improving the childcare workforce,
- providing greater access in infant-toddler care,
- supporting recruitment and retention for area employers, and
- the affordability of high-quality care for families.

**Phase 2 is supported through a grant from the Department of Education and funding from NCMC, the PHSACF, Emmet County, and Leadership Little Traverse.**

**NORTH CENTRAL MICHIGAN COLLEGE**  
**CCAMPIS** Child Care Access Means Parents in School

With the support of a **Child Care Access Means Parents in School (CCAMPIS)** grant from the **Department of Education**, NCMC will be supporting the success of the students with young children. Support includes:

- helping with the cost of childcare expenses
- finding childcare
- building a student parent support network, and
- connecting student parents to other community supports.



NCMC Professor  
Jennifer Wixson



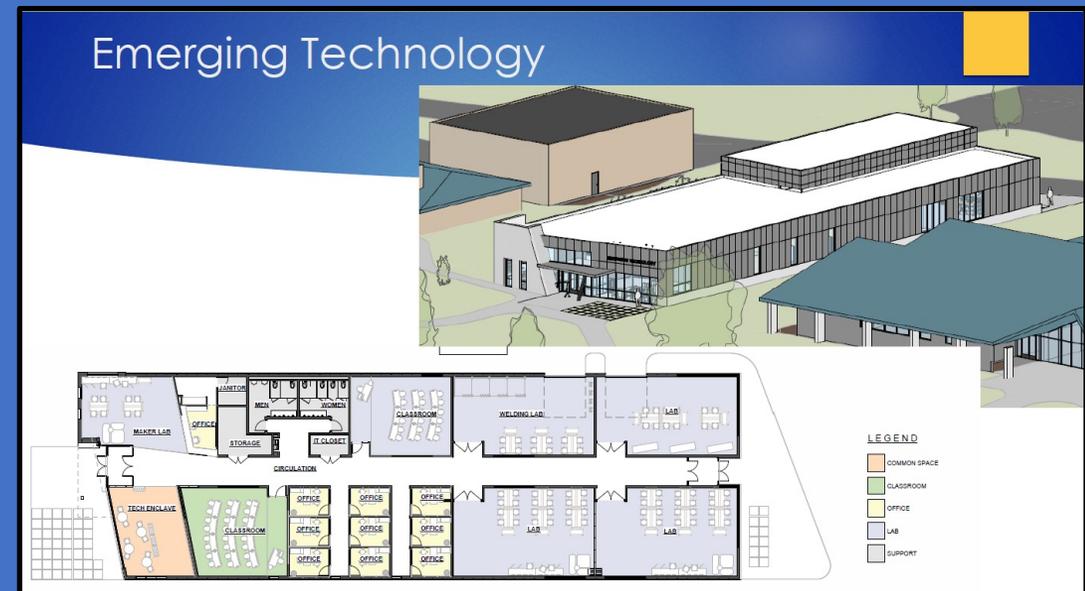
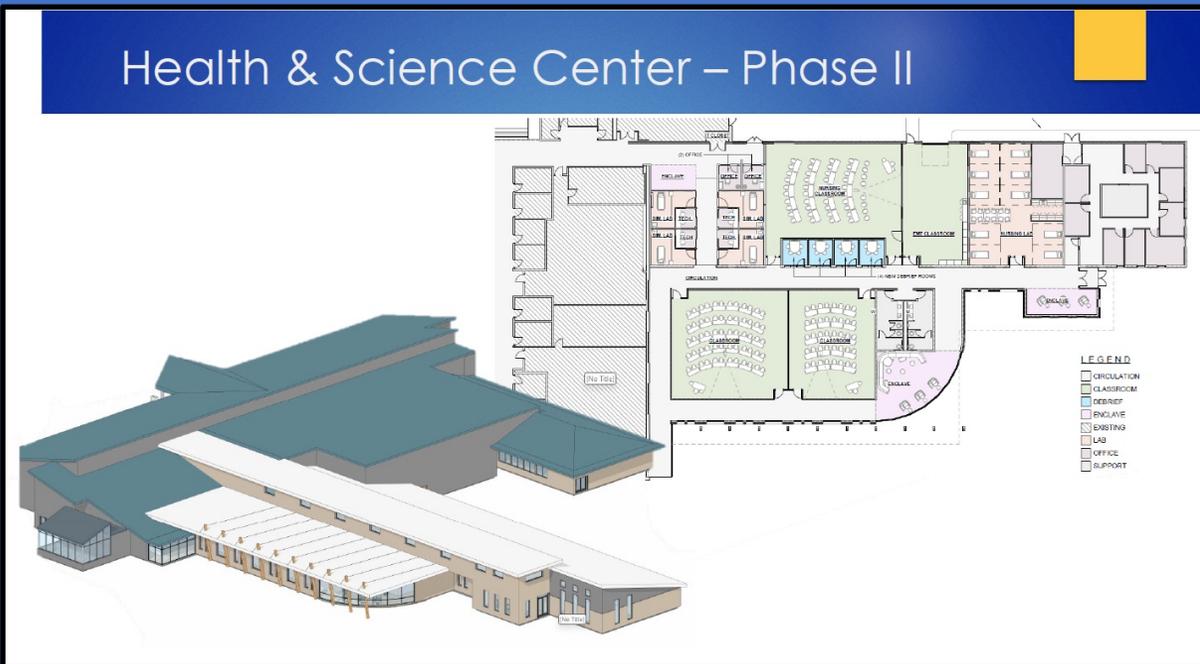
# FORGING FUTURES TODAY



Health & Science Center – Phase I



Academic Program Expansion



\$20M Career & Technical Education Enhancement (CATEE) Construction Project

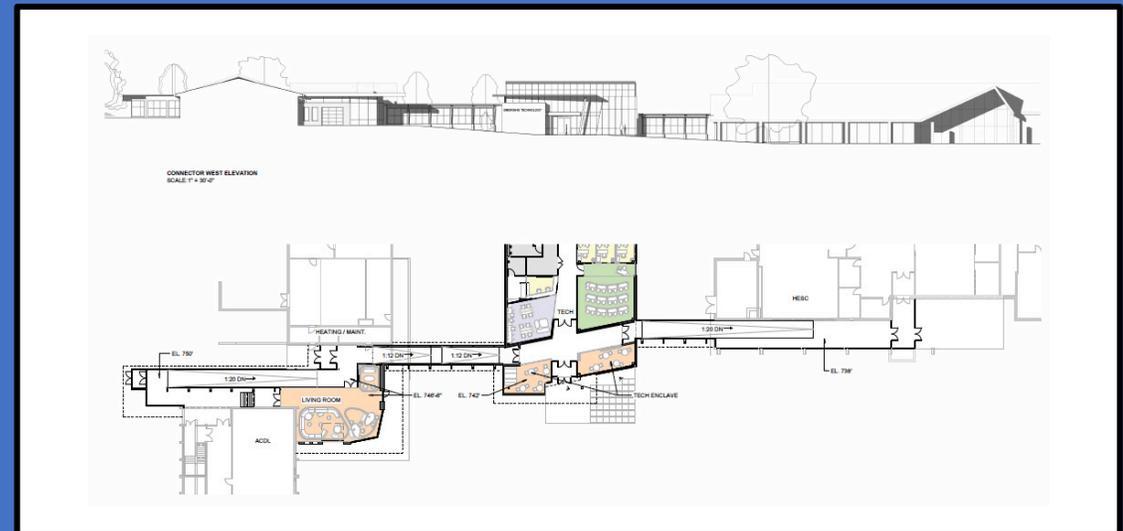
# TRANSFORMING TOMORROW



New Residence Hall



Expanded Athletics Facility



Connecting Corridor & Living Room



**T**  **GETHER** | *We thrive.*